Salud Digna: A Disruptive Model for Creating Accessibility To Disease Prevention.

Salud Digna para Todos is a private Mexican health that offers preventative services including: ultrasound, lenses, X-ray, mammography, electrocardiogram, pap test, nutrition, tomography, bone densitometry, clinical laboratory.

- **Mission:** Provide greater access to health prevention services and reliable diagnosis as well as increasing the number of people using our services.

- **Vision:** Be a transparent institution with high standards of quality and efficiency, bringing the benefits of the Salud Digna’s social model across the world.

- **Values:** Quality, warmth, dignity, respect, honesty, transparency, mutual responsibility and humility.

Salud Digna’s diagnostic centers have great national importance because of their high impact and the wide array of services it offers including a remote Radiological Interpretation Center, Clinical reference laboratory, high specialty ophthalmic laboratory and cytology center.

Salud Digna has important relationships with prestigious institutions such as UNAM, UAS, BID, UDG, MUSA, ROCHE among others. We believe that above our noble mission, the key for our organization to be successful is to achieve sustained positive social impact.

The Salud Digna business model has been the subject of special mentions by Harvard’s business school and IPADE business school (Mexico) for it’s competitiveness, growth, impact and sustainability, and is considered the benchmark of success and high performance for its profound influence within the community.

The key factors of our organization:

I. World class reliability and accuracy.

II. Disruptively low prices.

III. Lowest wait times in the industry.